

Pedro Ventura

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Product Designer · 6+ years · UX, UI & Design Systems

pvntura.com · [linkedin.com/in/pvntura](https://www.linkedin.com/in/pvntura) · Ottawa, Canada · *Desire to relocate to Ireland* · Visa sponsorship required

PROFILE

Product Designer with 6+ years of experience delivering user-centred solutions across consumer apps, fintech, gaming, and sports betting — including 1+ year based in Canada. I specialise in building design systems from scratch and bridging UX strategy with high-fidelity UI within agile, cross-functional teams. Proven track record working with international teams across Brazil, Canada, the US, and Ireland on products serving millions of users.

EXPERIENCE

Jan 2025 – Present
Ottawa, Canada

AffinityClick — UX/UI Designer

aloSIM & Hushed — global eSIM and private number apps

- Built **QUASAR** from scratch — a 200+ component design library used daily by designers and referenced by developers to build new components on the fly.
- Led the end-to-end redesign of the eSIM installation experience, partnering with Customer Support to map user pain points and craft clear, contextual UI states. Shipped to production.
- Designed express checkout flows for the aloSIM website focused on conversion optimisation.

Apr 2022 – Jan 2025
Remote (US, Ireland)

Mindera — UX Designer (Contractor)

Design consultancy — embedded with two major international clients

2K Games

May 2023 – Jan 2025

Internal content operations tool · Dublin-based team

- Designed an internal tooling platform for game content operations, working closely with the Dublin team to understand domain complexity and translate it into intuitive workflows.
- Operated across 3 agile squads simultaneously alongside developers, PMs, and stakeholders.

FOX Bet

Apr 2022 – Apr 2023

Super 6 · sports prediction mobile app

- Developed wireframes and high-fidelity prototypes for the Super 6 mobile experience.
- Created reusable design patterns to improve consistency across the app.

Jun 2021 – May 2022
Remote, Brazil

NTT DATA Services — UX Designer

Midway — online banking app serving 1M+ users

- Led the creation of **MIDS**, a design system that reduced design process time by 33% across a 12-person team.
- Worked within agile squads across the full UX cycle — from discovery and ideation through user testing.

Mar 2020 – Jul 2021

Salvador, Brazil

Agilize Contabilidade Online — UX/UI Designer

SaaS accounting platform

- As one of the first UX designers on the product, led a full overhaul of legacy software with years of visual inconsistency.
- Designed **DINA**, a comprehensive design library that standardised the product — delivered MVP in 3 months.

SKILLS & TOOLS

Figma · Design Systems · UI Design · UX Design · Prototyping · Wireframing · User Research · Usability Testing · Interaction Design · Agile / Scrum · Adobe CC · Claude Design

EDUCATION

2016 – 2019

GPA 8.2 / 10

Bachelor's in Design & Visual Communications

Universidade Salvador (UNIFACS)

Eligible to work with visa sponsorship

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